
GENERAL PAPER

8001/21

Paper 2

October/November 2017

MARK SCHEME

Maximum Mark: 50

Published

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This document consists of **7** printed pages.

Question	Answer	Marks
1(a)	<p>Market Square House Easy to find 100 extras in the city Easy for catering The rich owner might become more interested and invest more money as he loves films Close, and easy for the film to be cut weekly Easiest to find accommodation for 125 cast as in a city with many hotels As vacant could be available for accommodation Has luxury hotels for Per Schiller Would suit Leza Monell, being close to her children</p> <p>Greenlands Hall Pleasant location in a rural setting Fairly close to Baskerville, 80 km by fast road, for fast film cutting Some cast could commute daily or be ‘coached in’ or driven by the limousine, to save accommodation costs, assuming they live in the city The main film backer has 20% stake in Greenlands Hall The three cast needing fresh farm food would be happy Might get help from the chairman of the local council as a friend of Leza Monell</p> <p>Blackcliffs Castle A favourite of the director Costs nothing to make the scenes realistic Might inspire the writer to finish his script Has the lowest rent of the three properties Might be able to have the well-appointed flats for the key actors Could use the helicopter to fly Leza Monell to Baskerville once a week And to send the film for cutting quickly</p> <p>11 – 12 for a relevant and perceptive assessment that eventually endorses one property after having covered at least 5 factors.</p> <p>8 – 10 when one of the above criteria has not been satisfied</p> <p>5 – 7 when two of the above criteria have not been satisfied</p> <p>3 – 4 when the answer is badly flawed but contains some worthwhile material</p> <p>1 – 2 when there is little merit in the answer</p>	12

Question	Answer	Marks
1(b)	<p>Blackcliffs Castle 143 km from the city for film editing Difficult to find accommodation for 125 people Remote i.e. 10 km from nearest village, 28 km from nearest town Hard to cater for 150 people No good for Leza Monell being so far from her children And Per Schiller might not want to cater for himself in a top quality flat Internet only satisfactory and may cause communication problems Electricity problems may halt filming Hard to find 100 extras as a remote place</p> <p>Market Square House The most expensive to rent – \$150 000 The most expensive to make the scenes realistic Extras would cost more to hire in the city All other costs, e.g. catering, transport would cost more in the city</p> <p>Greenlands Hall The environment does not seem ‘ghostly’ with attractive farmhouse and landscape Unreliable electricity supply might interrupt proceedings Little accommodation for 125 people available in the countryside Fairly expensive to rent / make scenes realistic No top quality hotels nearby as 80 km from city Internet connection is least satisfactory and this could cause communication problems’</p> <p>11 – 12 for a relevant and perceptive assessment that eventually endorses one property after having covered at least 5 factors.</p> <p>8 – 10 when one of the above criteria has not been satisfied</p> <p>5 – 7 when two of the above criteria have not been satisfied</p> <p>3 – 4 when the answer is badly flawed but contains some worthwhile material</p> <p>1 – 2 when there is little merit in the answer</p>	12
1(c)	The fact that Greenlands Hall is set in ‘delightful parkland’ (1) as filming is done at night (1) and the land will hardly be seen (1).	3
1(d)	(i) Credit the material below or any other valid points: They are more experienced as it is their field of expertise (1); they will have an extensive portfolio of locations and properties (1); all the necessary paperwork would be in place with owners (1); so contracts would be signed very quickly (1).	2
	(ii) Credit the material below or any other valid points: They want to bask in the associated glamour (1); it gives them access to famous people or celebrities (1); it allows them to attend prestigious awards ceremonies (1); some countries offer tax breaks to investors (1).	2

Question	Answer	Marks
	(iii) Credit the material below or any other valid points: They have become used to such luxury (1); because they are so highly paid (1); and it is a measure of their success / power; signaling their place at the top of the hierarchy to executives and colleagues (1).	2
	(iv) Credit the material below or any other valid points: Large properties are expensive to run (1); so owners need to be certain of a consistently high income (1); or it will depreciate / they might be bankrupted (1); Diversification means that, if one business fails or the income is low one year (1); another of their businesses can cover the shortfall (1)	2
2(a)	Answers must be paired correctly as opposites: Nolly Generous For the greater good Not really concerned about money Doma Avaricious Only looking out for oneself Money-centred 3 · 2 pairs	6
2(b)	Credit any of the following, or similar: he may have been a coward and not wanted to do it himself (1) he may have been frightened of the other three's reactions (1) he may have loved each child equally (1) and could not bear to choose just one (1) he may have been too ill to make a decision himself (1) he may have been non compos mentis (1) so it would not have been legal (1) 3 · 2 or 2 + 2 + 1 + 1	6
2(c)	Credit any of the following, or similar: he is the first to mention money ['must be worth \$3million now'] so perhaps greedy (1) over keen to get the dilemma solved (1), painting him in a bad light (1) unhappy with Nolly wanting to give the money away (1) as the father had worked so hard for it (1) jealous of Nolly (1) as she has no money worries (wealthy husband) (1) appears to be selfish (1) as he wants the house for himself (1) eager to point out how poor the quality of the house is (1), to put the others off wanting it anyway (1) pique at the first comment Doma makes (offensive?) (1) 2 + 2 or 4 · 1	4

Question	Answer	Marks
2(d)	<p>Credit any of the following, or similar:</p> <p>Jaco acting in a noble way helping other people recognises that he has a good job and lifestyle so <u>does not need</u> the money supporting 2 charities</p> <p>Petra concerned that each gets a 1/4 share the only one to keep it in the family thinking of the future making the family richer postponing the decision till later</p> <p>Nolly not selfish giving it to a worthy body sharing the pleasure with the nation not keeping it for just the family knowing where it is going</p> <p style="text-align: right;">Award 3 · 4 marks (for each sibling 2 + 2 or 4 · 1)</p>	12
2(e)	<p>Credit reasons for both 'yes' and 'no' responses:</p> <p>Yes, because: 2 or 3 siblings have sensible suggestions should he have sympathy for the poorer sibling, Doma? should he try to be fair to all four? It is a difficult tightrope to walk need to not just consider the family but the needs of the country as the painting is a national treasure might be vilified nationally if painting is sold abroad</p> <p>No, because: he is being paid (well) for it it does not affect him personally he is used to this kind of <u>family dispute</u> he has to make <u>difficult decisions</u> all the time he must have considerable expertise/seniority as the client is rich and would want the best solicitor he has known that he would have to perform this task at some point, so would have been prepared for it</p> <p style="text-align: right;">4 · 1 or 2 + 2</p>	4

Question	Answer	Marks
2(f)	<p>Credit any of the following points or any other valid point.</p> <p>emotion, e.g. shock, horror, anger that a painting can be worth more than a house or no surprise at all topsy-turvy priorities of society each one's comparative value to society and future worth only one such painting, many houses or appropriate that something valuable can exceed the mundane cultural or national importance would be more important than any house.</p> <p style="text-align: right;">Any combination of marks up to 3</p>	3
3(a)	<p>Credit any of the following uses:</p> <p>will be better than GPS / make it simpler to find out where others are (1). if attached to bicycles or if an old person or child has it on their person (1), can show where they are (1). The device can be programmed (1) so that an alarm goes off if they disappear offline (1) in the same way, one can follow boats and planes (1) so that there should be no more cases of them vanishing without trace (1) it aids urban areas to cope with their growing traffic (and logistical) problems (1) by managing the flow of vehicles (1) businesses transporting goods are able to know more accurately where their vehicles are (1) and can facilitate better communication with their drivers (1) so advantageous that most commercial vehicles have been made to use it (1)</p> <p style="text-align: right;">8 · 1</p>	8
3(b)	<p>Credit any of the following uses:</p> <p>it is a cheap(er alternative to GPS) (better than GPS – if not mentioned in (a)) short-message communication is used by naval ships (to provide positioning, security and protection) valuable intelligence for the government a high positioning accuracy (of 10 m for the public and 10 cm for the military) allows planes to land safely in difficult places handsets allow for messaging by rescue teams border guards use hand-held tracking devices speed and accuracy in sending money transfers it is (totally) open / can be used with other systems</p> <p style="text-align: right;">6 · 1</p>	6
3(c)	<p>'plough full steam ahead' (on its own)</p>	1

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3(d)	Credit any of the following, or any other valid point: ‘Big Brother’ watching people’s every movement spying disputes with other countries ability to launch weapons or cause wars stalking issues hacking Award two marks for each developed point; award one mark for anything proceeding on the right lines and the second mark for development	6 3 · 2												
3(e)	Credit any of the following, or any other valid point: help UniStrong achieve success in the open market (1) would force UniStrong continue to develop better products (1) would make UniStrong try to keep abreast / ahead of the world market (1) would make UniStrong produce cheaper products to remain competitive (1)	2 6 · 1												
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